CASE STUDY 2023

Digital Transformation

Enhancing Supplier Collaboration in the **Automobile Industry** with RPA, AI/ML, and Generative AI

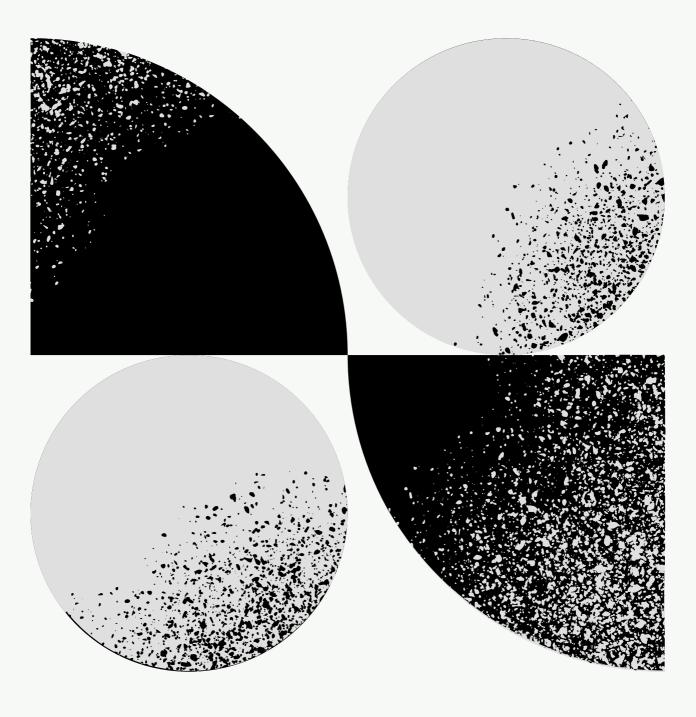


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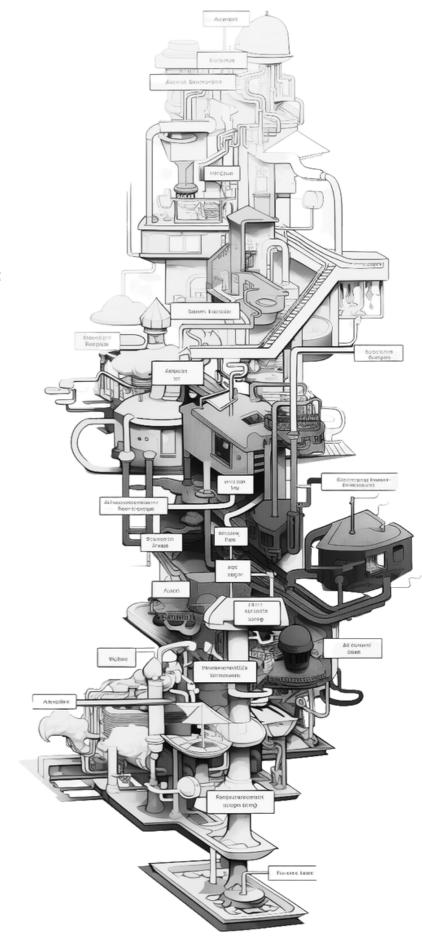
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Introduction

In the rapidly evolving automotive manufacturing landscape, streamlined supplier relationships are crucial for maintaining a competitive edge. However, one of the most critical, yet often overlooked areas in this sector is invoice processing and dispute resolution. Despite being an essential cog in the supply chain machinery, it is frequently fraught with inefficiencies, primarily due to its manual nature.

Manual data entry, verification, and reconciliation of invoices are time-consuming and prone to human error, leading to potential discrepancies and payment delays. These challenges often culminate in disputes, which further consume valuable resources to resolve. The cascading effect of these issues can strain the manufacturer-supplier relationship, disrupt smooth operations, and potentially jeopardize the entire supply chain.

Given the scale and complexity of operations in the automotive manufacturing industry, these challenges cannot be addressed effectively without innovative technological solutions. Thus, the industry is increasingly looking to leverage advanced technologies, including Robotic Process Automation (RPA), Artificial Intelligence/Machine Learning (AI/ML), and Generative AI, to enhance efficiency, reduce errors, and improve supplier satisfaction.

This case study outlines a blueprint for automotive manufacturers to transform their supplier collaboration portals through a robust integration of RPA, AI/ML, and Generative AI. The application of these technologies in a strategic and holistic manner can revolutionize invoice processing and dispute resolution, setting a new standard for operational efficiency and supplier relationship management.

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FIELD OF STUDY RPA, AIML, and Generative AI in Invoice Processing and Dispute Resolution

INDUSTRY
Automobile
Manufacturing

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Background

The invoice processing and dispute resolution process in the automotive manufacturing industry can be a complex and challenging task. This is particularly true when considering the volume of transactions, the multitude of suppliers, and the intricate details involved in each invoice. The current state of affairs, in many cases, still heavily relies on manual processes, which are both time-consuming and prone to errors.

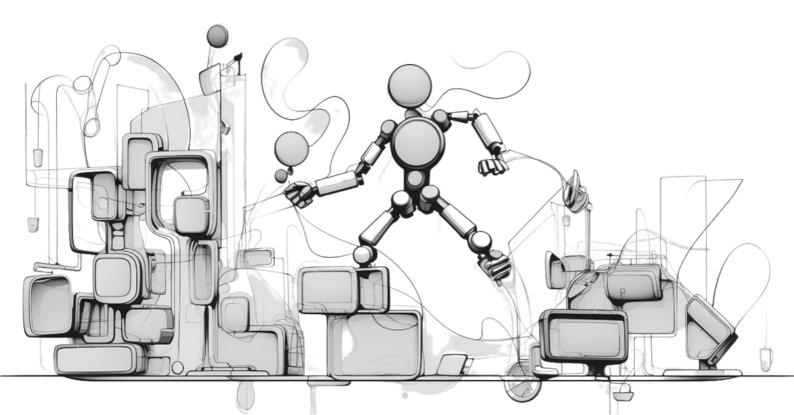
Typically, a supplier submits an invoice for the goods delivered or services rendered. This invoice then needs to be checked and validated against the corresponding purchase order to ensure the quantity, price, and other terms match. In a manual setting, this often involves labor-intensive data entry and cross-checking, which are not only time-consuming but can also result in errors such as data entry mistakes, misinterpretation of terms, or overlook of discrepancies.

Once the invoice is validated and approved, it is processed for payment. However, if there are discrepancies between the invoice and the purchase order, it leads to a dispute. The resolution of such disputes involves communication backand-forth between the manufacturer and the supplier to identify the root cause of the discrepancy, find an agreement, and adjust the invoice or the payment accordingly.

Given the global scale of automotive manufacturers, hundreds to thousands of invoices are processed daily. Discrepancies, no matter how minor, can lead to significant delays and disagreements. Moreover, recurring disputes can strain relationships with suppliers, leading to potential disruptions in the supply chain, impacting production timelines, and ultimately affecting the bottom line.

Even with the use of traditional ERP systems, the problem of inefficiency persists due to the manual intervention required at various stages. In the current competitive and fast-paced environment, this approach is not sustainable. It necessitates a significant amount of administrative resources, slows down the payment cycle, and impedes the opportunity to optimize supplier relations.

Therefore, there is a pressing need for a more efficient, accurate, and automated system to manage invoice processing and dispute resolution. Automotive manufacturers are looking towards advanced technologies like RPA, AI/ML, and Generative AI as potential solutions to this age-old challenge, aiming to redefine the process to enhance efficiency and supplier satisfaction.



Implementing: Robotic Process Automation in Invoice Processing

Implementing Robotic Process Automation (RPA) in invoice processing and dispute resolution involves a series of steps that are designed to replace manual tasks with automated processes. Here's how RPA can be implemented to automate the invoice processing:

01

Invoice Receipt and Data Extraction

02

Invoice Validation 03

Flagging Discrepancies

04

Updating Records

1 Invoice Receipt and Data Extraction

The first step in the process is receiving invoices from suppliers. Invoices may come in various formats, including PDFs, image scans, or even physical copies. An RPA bot can be programmed to access the invoice receipt platform, such as an email inbox or a dedicated portal, and retrieve the incoming invoices. The bot can then use Optical Character Recognition (OCR) to extract relevant information from the invoices, regardless of their format. This information typically includes the supplier's details, invoice number, date, item details, quantities, prices, and terms.

2 Invoice Validation

Once the data is extracted, the next step is validation. The RPA bot can be programmed to cross-verify the invoice data with the corresponding purchase order and receipt details in the system. It can check whether the prices, quantities, and terms match with the purchase order, and whether the goods or services have been received as per the receipt details.

3 Flagging Discrepancies

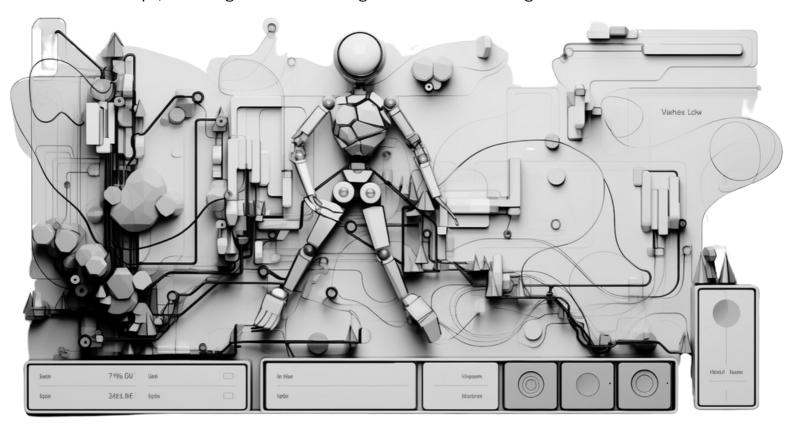
If there's a perfect match, the invoice is approved for payment. However, if there are any discrepancies, the bot can flag the invoice for review. It can automatically send a notification or create a task in the dispute resolution system, detailing the discrepancy found.

4 Updating Records

Following the validation process, the RPA bot can update the invoice status in the system, indicating whether it's approved, pending, or in dispute. It can also update the supplier's account with the invoice details and the payment status.

This automation of invoice processing significantly reduces the time spent on data entry and validation, eliminates human errors, and ensures a swift movement of invoices from receipt to payment. RPA bots can work round the clock without breaks, further speeding up the processing time and enabling real-time updating of invoice status. This not only frees up the staff to focus on strategic tasks but also improves the suppliers' experience, as they get prompt responses and timely payments.

One key aspect to remember during the implementation phase is the change management aspect. Employees need to be adequately trained and prepared for the transition from manual tasks to automated processes. Their roles need to be redefined to incorporate strategic tasks, like reviewing discrepancies, managing supplier relationships, and using the AI-driven insights for decision making.



Implementing: Artificial Intelligence and Machine Learning (AI/ML) for <u>Dispute Resolution</u>

The implementation of AIML into invoice processing and dispute resolution is aimed at utilizing historical data to make predictive decisions and streamline resolution processes. Here's how AIML can be implemented in this context:

01

Data Preparation and Model Training

02

Predictive Analysis 03

Recommendation Engine 04

Continuous Learning

1 Data Preparation and Model Training

The first step involves preparing the historical data for training the machine learning model. This includes data from past invoices, dispute cases, and their resolution. It's important to clean and preprocess this data to deal with missing values, outliers, or inconsistencies. Once the data is prepared, it is used to train a machine learning model. The model learns patterns associated with disputes and their successful resolutions. For example, it might learn that certain types of discrepancies often lead to disputes or that certain resolution steps are more effective for specific types of disputes.

2 Predictive Analysis

The trained AI model can now analyze incoming invoices for potential dispute triggers. By identifying patterns in the invoice data, the model can predict if a particular invoice is likely to result in a dispute. This predictive analysis allows for proactive action to resolve potential issues before they escalate into a dispute. This could be as simple as contacting the supplier for a clarification or initiating a more in-depth review of the invoice.

3 Recommendation Engine

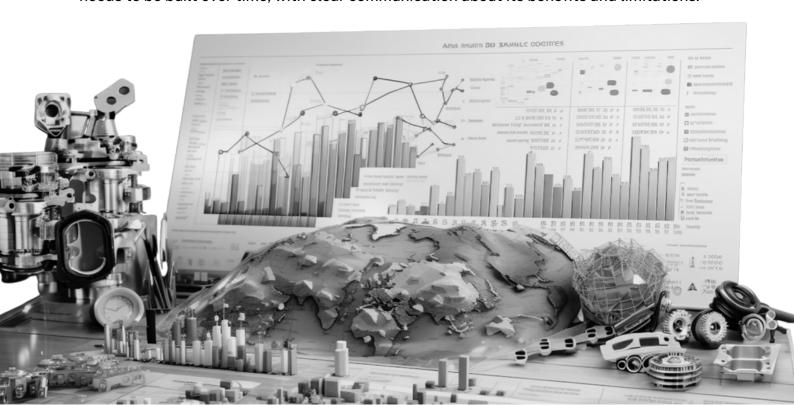
The AI model can also recommend the most appropriate resolution steps based on past dispute cases. For example, if a particular type of discrepancy has been successfully resolved in the past by taking certain steps, the AI can recommend the same steps for similar discrepancies in the future. This streamlines the resolution process, making it faster and more effective.

4 Continuous Learning

AIML models can be set up for continuous learning, which means they keep improving their predictions and recommendations over time. As more invoices are processed and more dispute cases are resolved, the model keeps learning from these new data points, refining its predictions and recommendations to be more accurate and relevant.

The implementation of AIML not only enhances the efficiency and effectiveness of dispute resolution but also provides valuable insights for decision-making. By identifying patterns and trends in the data, AIML can help understand the common causes of disputes, the effectiveness of different resolution steps, and the impact of disputes on supplier relationships. This information can be used to make strategic decisions to further improve the invoice processing and dispute resolution system.

Again, change management plays a crucial role in this implementation. The users need to be trained on how to interpret and use the AI predictions and recommendations, and how to provide feedback to the system for continuous learning. The trust in AI's capabilities needs to be built over time, with clear communication about its benefits and limitations.



Implementing: Generative AI for Enhanced Communication

Generative AI is a type of artificial intelligence that excels in generating human-like text, simulating a human-like understanding of language. Implementing Generative AI into the supplier collaboration portal can enhance communication and interaction with the suppliers, leading to improved supplier satisfaction.

01

02

Communication

03

04

Automated

Responses of Discrepancies

Guided Interaction Continuous
Learning and
Improvement

1 Automated Responses

Generative AI can be used to create an automated response system for the supplier collaboration portal. When suppliers make inquiries about invoice status or dispute details, the AI can understand the inquiry, fetch the required information from the system, and generate a comprehensive response. This ensures prompt and consistent responses to supplier queries, improving their experience.

2 Communication of Discrepancies

When an invoice is flagged for a discrepancy, the Generative AI can be used to communicate the details to the supplier. The AI can generate a detailed message explaining the discrepancy, the comparison with the purchase order, and the next steps. This clear and detailed communication helps in reducing confusion and misunderstanding, making the resolution process smoother.

3 Guided Interaction

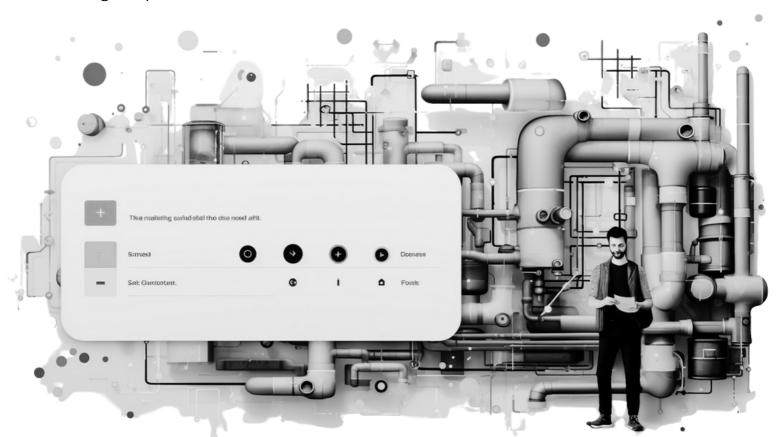
Generative AI can also guide suppliers in interacting with the portal. For example, if a supplier is trying to submit an invoice or query a dispute, the AI can generate step-by-step instructions guiding the supplier through the process. This makes the portal more user-friendly and reduces the chances of errors or misunderstandings.

4 Continuous Learning and Improvement

Just like AIML, Generative AI models can also be set up for continuous learning. They can learn from the interactions with suppliers, feedback received, and changes in the system or processes, and improve their responses and guidance over time.

The implementation of Generative AI enhances the communication aspect of the supplier collaboration portal, making it more interactive, responsive, and user-friendly. It reduces the time and effort required to respond to supplier queries and communicate discrepancies, while also improving the clarity and consistency of communication. This leads to improved supplier satisfaction and stronger relationships.

During the implementation, it's important to have a feedback mechanism in place to capture the effectiveness of the Generative AI responses and guide the learning process. The suppliers need to be informed about this new feature and encouraged to interact with it. The benefits and limitations of the system need to be communicated clearly to set the right expectations and build trust.



Foreseeable Results

In terms of numbers, depending on the previous manual processes, organizations might see improvements such as a reduction in invoice processing time by up to 60-70%, a decrease in discrepancies and disputes by 30-40%, and a significant improvement in supplier satisfaction scores. The exact figures would depend on the scale of operations, the complexity of invoices, and the efficiency of the previous manual processes.

Overall Expected Improvement









Invoice Processing Time

Number of Disputes

Dispute Resolution Time

Supplier
Satisfaction
Score

Elevated Operational Efficiency

The deployment of RPA would substantially expedite invoice processing times by assuming the roles of data extraction and validation. Operating 24/7, RPA bots would ensure real-time invoice processing, speeding up payment schedules. This shift would free up staff from mundane tasks, empowering them to focus on more strategic roles.

Minimized Errors

The automation of data entry and validation could greatly improve the accuracy of invoice data, resulting in a significant decline in discrepancies and subsequent disputes.

Proactive Management of Disputes

The incorporation of AI/ML tools could enable the preemptive identification and management of potential disputes. This proactive approach would allow preventative measures to be put in place, reducing the number of disputes and facilitating faster resolutions.

Efficient Dispute Resolution

An AI/ML-powered recommendation engine would streamline the dispute resolution process, suggesting the most appropriate resolution steps based on historical successes. This would enhance the speed and efficacy of dispute resolutions.

Enhanced Supplier Communication

The application of Generative AI could drastically improve communication with suppliers, ensuring prompt, comprehensive, and consistent responses to queries and clear articulation of discrepancies. This would result in increased levels of supplier satisfaction.

Data-Driven Decision-Making

The adoption of Al-powered analytics could provide valuable insights into the invoice processing and dispute resolution procedures. These actionable insights would be instrumental in identifying trends, bottlenecks, and areas for improvement, thereby informing decision-making processes.

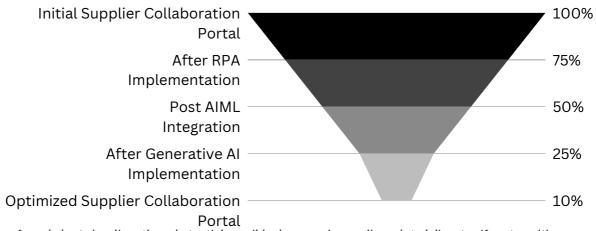
Strengthened Supplier Relationships

With accelerated invoice processing and payments, proactive dispute management, swift resolutions, and improved communication, supplier relationships could be significantly enhanced. This transformation could result in a more robust and dependable supply chain, positively impacting production schedules and overall profitability.

Conclusion

Embracing digital transformation within the invoice processing and dispute resolution system, facilitated by the integration of RPA, AIML, and Generative AI, can substantially amplify the system's efficiency, accuracy, and speed, thereby boosting supplier satisfaction. The automation of routine tasks, coupled with the proactive identification of potential disputes, can streamline resolution processes and augment communication channels, forming a robust solution to combat key challenges within the automotive manufacturing sector.

Reduction in Supplier-Related Disputes



The above funnel chart visualizes the substantial possible decrease in supplier-related disputes if we transition through different stages of technology implementation. Starting from the initial state of the supplier collaboration portal, through the stages of RPA, AIML, and Generative AI implementation, we could finally arrive to an optimized collaboration portal. Each technology integration step contributes to a significant reduction in disputes, enhancing overall supplier collaboration.

The projected results of this implementation are promising, suggesting a decrease in processing times and disputes, faster resolutions, and the strengthening of supplier relationships. Such a solution would not only ease the administrative burden of invoice processing and dispute resolution, but also offer invaluable insights to inform decision-making processes. These enhancements could foster a more robust and reliable supply chain, consequently contributing to improved production timelines and financial outcomes.

Nevertheless, this transformation does not signify the end of the journey. The AIML and Generative AI models are designed for continuous learning, meaning their predictions, recommendations, and responses will be continually refined, further enhancing system performance. Moreover, there exists potential for the expansion of these technologies into other facets of supply chain management, such as demand forecasting, inventory management, and logistics.

This proposed transformation within the automotive manufacturing sector exemplifies how advanced technologies like RPA, AIML, and Generative AI can revolutionize traditional processes such as invoice processing and dispute resolution, leading to significant benefits. It serves as a beacon of inspiration for other manufacturers and industries to explore and adopt these technologies, thus commencing their own journeys of digital transformation.

Thank you!

Thank you for taking the time to read this case study. If you have any questions or would like to discuss our findings further, please don't hesitate to reach out to me.

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